

THE RADAR NOW!

EDITED BY CHANTAL GORDON



BOY MEETS PEARL:
Developer/visionary Greg Strangman
at his mod Point Loma hotel.

[WORLD TAKEOVER] BANK ON IT!

Talk about a proven formula. Developer Greg Strangman and designer Michael Soriano may as well have the patent on cool, luring even Rancho-ites in droves to Rosecrans Boulevard in Point Loma. Yes, Rosecrans, home to the Pearl Hotel, where swim-in movie nights and Sunday brunch poolside go off. Meanwhile, Strangman's Downtown basement lounge Onyx is the spot for socializing with its recently renovated organic cave vibe. Next up? Bankers Hill, baby! The dynamic duo is renovating the 1925 Martin building into a hip 32-unit apartment complex. But don't think this is typical Downtown living. In pure Strangman and Soriano fashion, they are infusing a radical design that will be a departure from the building's regal façade—think common spaces, revolving artwork installations, and, channeling the Pearl, a courtyard complete with mod pool. www.lwbgroup.com. —Stacy Rauen



Wii WILL ROCK YOU! From left: Cool-kid magnet Bar Basic in the East Village goes underground. Leighton Meester plays Guitar Hero III, the new must-have for S.D. bars.



FULL THEME AHEAD

S.D.'s hottest boîtes have come a long way from "ladies' night." Downtown, the Ivy Hotel has stripper pole classes every Thursday at 7PM on its Eden Rooftop, taught by local, ahem, *dancers*. Meanwhile, East Village's Bar Basic is getting a shot of culture with a capital C. In collaboration with S.D. events company Schugariver, its new Tuesday series features "underground" art, music and films. "[It] reminds me of events in Brooklyn," says Schugariver's Shane Baker, "where you will find that talent still prevails—not how many people are on the guest list." An end to guest list drama? Sign us up! And currently, Nintendo Wii is taking over beachside bars—La Jolla's Prospect Bar and Lounge and P.B.'s Firehouse are serving up Guinness alongside Guitar Hero.

THE SWEET SMELL OF EXCESS!

If you're considering a fragrance upgrade, you might want to cruise by the bookstore on your way to Sephora. Summer's nonfiction splash comes by way of *Perfumes: The Guide* (Viking), a snarky, deadpan encyclopedia of 1,500 scents—from your ex's Allure Homme to the cloud of Dior Addict trailing your elevator nemesis. Talk about a shock to the senses: Britney Spears's Believe beats out Viktor & Rolf! Drugstore perfumes can smell great! Armani's White Red She? "Fragrance equivalent of a Motel 6." Authors Luca Turin and Tania Sanchez could do for perfume what Robert Parker does for wine. Below, they give us bottle service. —Chantal Gordon

Have you ever done a perfume intervention? L.T.: Yes, and I'll never do it again. During the '80s a colleague was wearing Poison, and after three years I cracked. I told her, 'You gotta stop wearing this thing... it's awful.' I went to a department store and got her Après l'Ondée. She never wore it—or spoke much to me again. *One spritz that'll take you from day to night?* T.S.: Shalimar or Jicky—they're built to take you from home to work to party. L.T.: Jicky is a terrific lavender, and guys can wear it too. That fresh lavender smell has always been more accessible to guys because it's got a healthy, good-for-you smell. *Underrated scents?* L.T.: Everything that's cheap—people think that if you can find it everywhere, it can't be good. Lady Stetson is a peachy, powdery aldehyde that smells fantastic, and Stetson is a leathery oriental that smells great for guys, and girls can wear it too. *What's the Screaming Eagle of perfumes?* L.T.: Eau du Soir by Sisley. It's an egregiously bad fragrance sold for an unconscionable amount of money. It smells like a crap copy of Givenchy III, and it's amusingly sold for three and a half times more. *Scent of a surfer girl?* T.S.: If she wants a sporty, fun, free thing, she can buy Tommy Girl. Until she read our five-star rating of it, my sister couldn't admit that she liked it—she'd always associated it with cheerleaders.



COLOGNE RANGERS
From top: Luca Turin
and Tania Sanchez.

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